

## Marketing and Programming Coordinator

Example Materials

Sage Corps

Elizabeth Ojo

## Overview

Sage Corps is an accredited global entrepreneurship program that sends top college students and postgrads to intern with tech startups. All programs include online curricular modules in trending job roles. Students may select different program types, ranging from 2-week team-based consulting experiences, 8-week summer internships, and 12-week remote internship and gap semester programs. Since 2013, over 800 students have participated in Sage Corps programs, and 93% of our alumni begin full-time jobs within 3 months of their college graduation.

- I designed and executed comprehensive marketing plans for social media, Google Search Optimization, email marketing, and paid advertising based on customer insight and Google Analytics.
- I utilized organic and paid digital marketing tools including Google AdWords, Facebook and Instagram Ads, LinkedIn, and TikTok.
- I created and managed content and marketing materials across the company website, social media channels, and third-party platforms.
- I reviewed students through the admissions process of the online application, video interview, and enrollment (based on program enrollment goals/targets).
- I coordinated and facilitated events for the remote programs for the students and university partners.

## Sample Summer Flyer

**SAGE CORPS** | Top Students.  
Global Startups.  
Elite Network.

### 8-Week Summer Internship Program

Join us abroad in one of our seven program cities this June to August!



Chicago



Dublin



Sydney



Amsterdam



Barcelona



Berlin



Buenos Aires

**What's Included:**

- Housing
- International Medical Insurance
- Internship Matching Experience
- Professional Development Courses
- Weekly Professional/Cultural Events
- Sage Corps Staff Support
- Alumni Network (675+ students)

Application Deadline is **March 15th!**  
Visit [sagecorps.com](http://sagecorps.com) for more information.

## Sample Company Info Sheet

# SAGE CORPS | STARTUP PROGRAM OVERVIEW

### Experience is the New Classroom

Sage Corps is a global entrepreneurship program that sends top college students to intern abroad with tech startups for a summer or semester. Our students, or Fellows, make incredible contributions to their startups, from product development to business strategy and beyond. In addition to the work experience, Fellows attend tech conferences, networking events, and visit larger companies.

There is no cost to host startups to participate in our program. We just ask that, if possible, startups provide the student a small stipend to help cover costs like food and transportation.

### ABOUT OUR FELLOWS



Sage Corps recruits exemplary students from the US and abroad. The majority attend top universities such as: Harvard, Columbia, Pennsylvania, Northwestern, Rice, Cornell, U. of Chicago, Vanderbilt, Princeton, Michigan, and Dartmouth



Sage Corps connected us with a well-trained content marketer who quickly engaged with our business creating a positive impact on sales. We were thrilled to later welcome her onto our team as a Marketing Associate and we're looking forward to having additional Experience Lab Fellows join us in the future. I would highly recommend this program to companies looking for smart, driven, and resourceful individuals who have strong potential to become future leaders within your organization.

*David, Peanut Butter*



## Sample Event Overview

# SAGE CORPS REMOTE PROGRAMS

In Sage Corps' Remote Semester Programs, you can build new, trending professional skills and obtain global work experience throughout the year — from home!

Benefits of Remote Work:


- Save **Time and Money** on costs associated with a new city
- Work with a **Flexible Schedule**
- **Understand the Modern Workplace** and prepare for a global economy




## Sample Facebook and Instagram Ads

**SAGE CORPS** Sage Corps Sponsored

Learn about Leeds Global Virtual Internship for Spring 2021 and course credit for INBU 4910. Get global work experience before graduation!



**SAGE CORPS** |  Leeds Global Entrepreneurship Program

Join us for an info session November 10th at 12:30 pm to learn more!


CALENDAR.COLORADO.EDU  
**Advance your career alongside coursework!** [APPLY NOW](#)

Ruby K'ior

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**Designed to build your career readiness** [LEARN MORE](#)

Lovis Roberts and 2 others

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The semester ends soon. How will you use your time to advance your career? Intern with a Global Startup, Build [...See More](#)



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